



MINUTES

Land of Sky P20 Council: Executive Committee

January 13, 2025: 11am

Location: Zoom

Present:

Becky Bowen, Dr. Ivry Cheeks, Dr. Gene Loflin, Emily Martin, Emily Nicholson, Dr. Tracy Parkinson, Katlen Smith (Staff), Melissa Zenz (Staff),

- Mrs. Nicholson shared the [agenda](#) and started the meeting. Mrs. Nicholson introduced Becky Bowen, who is a consultant for the organizations chosen to be part of the Financial Resiliency Cohort.
- Mrs. Nicholson shared the draft [Impact Report](#) that she started to prepare council members for the creation of new strategic plan. The Impact Report will cover 4 general areas:
 - Reaching the Community
 - Building Bridges
 - Helping Expand Partner Impact
 - Increasing Awareness of our Work
- Mrs. Nicholson asked if there were any comments or questions on the draft. Dr. Loflin recommended there be a more detailed supporting document for anyone wanting a deep dive into the one page Impact Report. Ms. Bowen and Mrs. Nicholson agreed this was a good idea and that the ripple effect mapping will build on the Impact Report. Mrs. Nicholson asked that if any of the attendees have additional comments or feedback on the draft to put those directly within the [agenda](#).
- Mrs. Nicholson asked if there were any objections to the focus of the upcoming Q1 meeting be on the Impact Report and Ms. Bowen's work. There were no objections. Additionally, the council voted to have the Q1 meeting on Feb 19, 2025 be from 11am-1:30.
- Mrs. Nicholson asked the Executive Committee if they want P20 to put out a RFP and/or get multiple quotes for the Strategic Plan creation. The various options were discussed and it was decided to get some quotes and keep it under \$30,000 to avoid having to do an official RFP. Ms. Martin and Dr. Loflin will send some leads to Mrs. Nicholson.
- Mrs. Nicholson mentioned that P20 does have some funds to get started on this.

- Ms. Bowen will create an overview of the process she will take the Council Members through at the Q1 meeting on 2/19/25 and present it to the Executive Committee on 2/10/25 to allow for minor edits and better understanding.
- Dr. Loflin suggested P20 send updates to the council meeting with brief overviews on the work P20 is doing.
- Mrs. Nicholson adjourned the meeting.

Next Meeting: Monday February 10, 2025 @ 11am